

George O'Connor
Copywriter

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www.georgeoconnor.net

Experience:

2007 – pres Digitas Boston, MA
Copywriter
Interactive: GMC, Buick, Home Depot, IHG

Online: GMC, Buick, Home Depot, OnStar, XM

Print: GMC, Buick, Pontiac, Chevy, Saturn, Hummer, Saab, OnStar, XM

Branded Entertainment: GMC/Ellen, Jonas Brothers/Chevy, Burn Notice/Saab

2007 ISM Boston, MA
Copywriter, Freelance
Interactive: VisitBarbados.com

Direct: American Express Travel, Best Western

2007 Vista Print Lexington, MA
Copywriter

2006 Mullen Advertising Wenham, MA
Copywriter, Interactive Division, Intern
Client: Massachusetts Office of Tourism and Travel

2006 AdLab Global (a full-service, student run ad agency at B.U.) Boston, MA
Vice President of Creative Services

Copywriter – Institute for Television, Radio and Film Production
Editor – Center for Information and Study on Clinical Research Participation

2000 - pres Lazy Horde Productions Malden, MA
Owner, producer, director, writer, director of photography, editor and composer

Produced over 60 short films and webseries

Awards:

2007 Hatch Awards – Little People's College, Bronze, Student
Hatch Awards – Scion, Merit, Student

2006 Hatch Awards – Poland Springs, Merit, Student

Education:

Boston University, College of Communication Boston, MA
Master of Science in Communication, Advertising

Boston College, Carroll School of Management Chestnut Hill, MA
Bachelor of Science in Commerce, Marketing

Reel available at www.georgeoconnor.net
References available on request